

Skin Cancer Affects 5 Million People Every Year. Are You One of Them?

Skin cancer treatment options typically involve invasive incisions that damage healthy tissue and result in painful healing – a lengthy recovery and unsightly scarring that take an emotional toll on patients. New Mexico Cancer Center is the only facility in New Mexico to offer the revolutionary SRT-100 Vision™ non-surgical treatment.



This new, non-surgical skin cancer treatment with the SRT-100 Vision™ delivers a precise, calibrated dose of superficial radiation therapy that only goes skin deep. This low dose of radiation safely destroys non-melanoma skin cancer cells without damaging healthy surrounding tissue. There is no cutting or stitching, less risk for infection, and no need for reconstructive plastic surgery to repair surgical scars.



Meet Our Treatment Team



Gregg Franklin, MD



Susan Guo, MD

If you have been searching for an alternative skin cancer treatment, we're here to help. Call us to schedule your appointment today.

505-842-8171



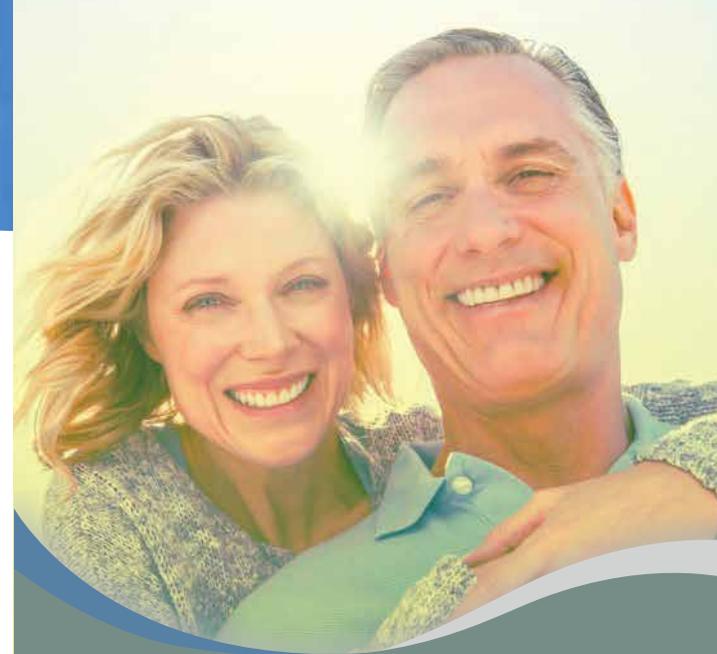
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NEW MEXICO CANCER CENTER
New Mexico Oncology Hematology Consultants, Ltd.

505-842-8171

www.NMCancerCenter.org

Your Strongest Ally to Conquer Cancer



NMCC Now Offers a **Non-Surgical Option** for Skin Cancer Treatment



NMCC

NEW MEXICO CANCER CENTER
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Non-Surgical Skin Cancer Treatment

Explore a Non-Surgical Option for Treatment

By delivering a precise, calibrated dose of superficial radiation therapy that only goes skin deep, patients can be safely treated right in our office. Each treatment takes only a few minutes and is painless. Low-dose radiation effectively destroys basal cell carcinoma and squamous cell carcinoma, as well as the non-malignant tumor cells that cause keloids.

Best of all, it doesn't involve cutting, bleeding or stitching. With the SRT-100 Vision™, there is no need for anesthesia, no risk of infection or scarring, no need for reconstructive plastic surgery. Patients heal quickly and don't have downtime or lifestyle restrictions following treatment.



BEFORE



AFTER



You Don't Have to Live With Keloids

Patients with skin cancer aren't the only ones who can benefit from treatment with the SRT-100 Vision™. Superficial radiation therapy is also an effective treatment for keloid removal.

When the skin is wounded – whether through surgery or injury – fibrous tissue called scar tissue forms over the wound. In some cases, excessive scar tissue grows, forming a smooth, hard growth over the incision or injury. This growth is called a keloid and is often much larger than the original wound.

Keloids are chronic, non-malignant tumors that often form following surgery, but may also be triggered by other skin traumas such as acne, chickenpox, ear piercing, burns, and other skin injuries. These unsightly, embarrassing, and sometimes painful scars affect nearly 18 million people in the U.S.

The SRT-100 Vision™ safely destroys the cells that form keloids, keeping the skin smooth as the incision heals. Patients may require a series of treatments, depending on the size of the keloid scar.

Performed right in our office, superficial radiation therapy with the SRT-100 Vision™ delivers optimal results to treat skin cancer and remove keloid scars without the negative side effects of invasive treatments. This treatment is ideal for patients who have existing medical conditions that may make surgery a serious health risk.



BEFORE



AFTER